

## **For Immediate Release**

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### **Moonstruck Chocolatier Celebrates the Holidays with Festive New Chocolates**

Distinct Looks and Unique Tastes Make Up Holiday 2008 Collection

(Portland, Ore. – Nov. 17, 2008) – Moonstruck Chocolatier presents its Holiday 2008 Collection, featuring a colorful and decadent assortment of wintry treats. The collection features unique new chocolates, including Frosted Jelly Truffles and Chocolate Ornaments, as well as returning customer favorites, such as the Polar Critter Collection.

“We have created a very festive collection of chocolates for the holidays,” said Chef Julian Rose, Master Chocolatier at Moonstruck. “Our customers will not only find a variety of delicious flavors, but they’ll also find chocolates that are, in the spirit of the season, very colorful and visually appealing.”

Products making their debut in the Holiday 2008 Collection include the following:

- **Frosted Jelly Truffles (\$21)** – These unique chocolates start with a ganache of dark chocolate and pure Madagascar vanilla that is then enrobed in Moonstruck Dark Chocolate and topped with a cane sugar-frosted European-style real fruit jelly. Contains three of each of the following jelly flavors: cranberry, green apple and pink grapefruit.
- **Chocolate Holiday Ornaments (\$16)** – Gorgeous chocolates that can actually be used on the tree! These special ornaments feature a white chocolate shell hand-painted with naturally colored cocoa butter. Each of the four ornaments holds inside small drops of single origin dark chocolate (70% cocoa content) from Sao Thomé and has a ribbon attached for use in decorating the tree.
- **Penguin Truffle Collection (\$15)** – These cute and colorful characters feature a dark chocolate shell and one of each of the following ganaches: Extra-bittersweet, ivory chocolate & lemon, milk chocolate & orange and dark chocolate & raspberry.

Moonstruck Chocolatier’s Holiday 2008 Collection also features a number of truffle assortments wrapped in beautiful blue, white and silver snowflake paper and ranging in price from \$21 to \$54. Other customer favorites returning with the Holiday 2008 Collection include the following:

- **Polar Critter Collection (\$25)** – Cuddle up with these cute critter truffles that are right at home in the cold. Two each: Milk Chocolate Arctic Hare, Ivory Chocolate Toffee Polar Bear and Extra-Bittersweet Harp Seal.

- **Tiered Christmas Tree (\$15)** – This beautiful tree includes two solid tiers (one milk chocolate, one dark chocolate) and three tiers filled with new flavors for 2008: Milk chocolate & vanilla, dark chocolate & orange and milk chocolate & raspberry.
- **Greeting Card Box (\$15)** – Four of Moonstruck Chocolatier's most popular truffles, presented inside a box with its own built-in accordion-style greeting card.
- **4-Piece Holiday Collection (\$10)** – Classic sights and tastes of the season in Moonstruck Chocolatier truffles: Cranberry Snowman Truffle, Milk Chocolate Gift Truffle, Eggnog Truffle and Bittersweet Tree Truffle.
- **Snowflake Mint Tingles™ (\$10)** – Moonstruck Chocolatier's popular Mint Tingles, featuring peppermint and bits of crunchy molasses brittle, in a festive snowflake design.
- **Rocky Road Artisan Tree (\$8)** – Rocky Road has never been this smooth: Luscious milk chocolate, tender marshmallow and crisp, freshly roasted pecans.
- **Hand-decorated Peppermint Patty (\$5)** – Moonstruck Chocolatier's take on an American classic: Smooth peppermint cream enrobed in dark chocolate and hand-decorated with a snowflake.

The entire Moonstruck Chocolatier Holiday 2008 Collection is available now at the five Moonstruck Chocolate Cafés in the Portland area, at select retail outlets and fine grocers across the country, and at [www.moonstruckchocolate.com](http://www.moonstruckchocolate.com).

#### **About Moonstruck Chocolate Co.**

Established in 1993, Moonstruck Chocolate Co. was founded on the premise that chocolate is an indulgence for all the senses. Moonstruck Chocolatier uses only the finest and freshest ingredients, including chocolate that originates from some of the most exotic and highest quality cocoa beans in the world. The company's award-winning artisan chocolates, which were featured as the official chocolate of the 77<sup>th</sup> and 78<sup>th</sup> Annual Academy Awards® gift baskets, are handcrafted, hand-decorated and hand-packaged in Portland, Ore. Moonstruck Chocolate Co. also owns and operates five Moonstruck Chocolate Cafés in Portland. For more information, please visit [www.moonstruckchocolate.com](http://www.moonstruckchocolate.com).

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