

For Immediate Release

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Moonstruck Chocolatier Unveils Upcoming Seasonal Collections at Fancy Food Show

Chocolates for Halloween, the Holidays and Valentine's Day All on Display

(New York, N.Y. – June 29, 2008) – Moonstruck Chocolatier kicked off its participation in the 54th Summer Fancy Food Show in New York City by unveiling exciting new products from three upcoming seasonal collections. Unique chocolates from the Fall/Halloween 2008, Holiday 2008 and Valentine's Day 2009 Collections are all on display in the Moonstruck Chocolatier booth, #647, throughout the run of the three-day show.

Highlights from the seasonal collections now on display include the following new products:

- A Turkey Truffle Collection for fall that features four milk chocolate truffles in the shape of turkeys with new vanilla, orange, raspberry and lemon ganaches.
- A Frightful Delights Collection for Halloween that features seven spooky truffles, including a new great tasting, but scary looking, Dark Chocolate Marzipan Frankenstein.
- Frosted Jelly Truffles for the holidays that feature pure Madagascar vanilla ganaches enrobed in dark chocolate and topped with cane sugar-frosted European-style real fruit jellies.
- Beautiful Chocolate Holiday Ornaments that can actually be used on the tree, if chocolate lovers can avoid the temptation to eat them.
- A Penguin Truffle Collection for the holidays that consists of four truffles that look like penguins and feature a variety of delicious flavors.
- A Sweet Heart Truffle Collection for Valentine's Day that features pillow-shaped heart truffles with new passion fruit, crème brulee and peach ganaches.

In addition to viewing chocolate samples, visitors to Moonstruck Chocolatier's Fancy Food Show booth will also have the opportunity to meet Master Chocolatier, Chef Julian Rose. Chef Rose will be appearing in the booth throughout the run of the show.

"We are very excited about the seasonal chocolate collections we have coming out later this year and early next year," said Chef Rose. "We will be offering the types of sophisticated new flavors and visually distinct chocolates that our customers have come to expect from us, and we can't wait to share them."

About Moonstruck Chocolate Co.

Established in 1993, Moonstruck Chocolate Co. was founded on the premise that chocolate is an experience to be an indulgence for all the senses. Moonstruck Chocolatier uses only the finest and freshest ingredients, including chocolate that originates from some of the most exotic and highest quality cocoa beans in the world. The award-winning artisan chocolates, which were featured as the official chocolate of

the 77th and 78th *Annual Academy Awards*® gift baskets, are handcrafted, hand-decorated and hand-packaged in Portland, Ore. Moonstruck Chocolate Co. also owns and operates 14 Moonstruck Chocolate Cafés in Oregon, California, Illinois, Michigan, Massachusetts, New Jersey and Virginia. For more information, please visit www.moonstruckchocolate.com.

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